

Department of Defense
INSTRUCTION
AD-A269 345



September 8, 1985
NUMBER 1330.13

ASD(FM&P)

SUBJECT: Armed Forces Professional Entertainment Program Overseas

- References:
- (a) DoD Instruction 1330.13, subject as above, June 5, 1978 (hereby canceled)
 - (b) DoD Instruction 1000.1, "Identity Cards Required by the Geneva Conventions," January 30, 1974
 - (c) DoD Regulation 4515.13-R, "Air Transportation Eligibility," January 1980, authorized by DoD Directive 4515.13, June 26, 1979
 - (d) through (g), see enclosure 1

A. REISSUANCE AND PURPOSE

This Instruction reissues reference (a) to update guidance and procedures ensuring an effective program of live, U.S. entertainment for the Armed Forces overseas; and assigns coordinating responsibilities for procuring this professional entertainment.

B. APPLICABILITY

The provisions of this Instruction apply to the Office of the Secretary of Defense (OSD) and the Military Departments (hereafter referred to as "DoD Components").

C. POLICY

It is the policy of the Department of Defense to provide quality, live, U.S. entertainment at no cost to Armed Forces personnel stationed overseas.

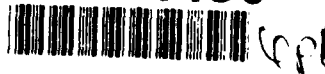
D. RESPONSIBILITIES

1. The Secretary of the Army shall administer the Overseas Armed Forces Professional Entertainment Program, designating and staffing an appropriate organizational element within the Department of the Army, to be known as the Armed Forces Professional Entertainment Office (AFPEO), which shall execute the program as follows:

a. Determine, annually, the scope of the program in conjunction with the other DoD Components and the Office of the Assistant Secretary of Defense (Force Management and Personnel) (ASD(FM&P)).

b. Budget, fund and maintain accountability for the approved program costs, including travel and daily living allowances for entertainers touring Armed Forces installations; commercial and military air transportation for entertainment units; and salaries and Temporary Duty (TDY) costs for AFPEO personnel.

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c. Provide centralized services for accepting, rejecting, processing for travel, scheduling and otherwise making available the types of entertainment units listed in subsection D.2., below, for overseas commands desiring this service.

d. Arrange for transportation of selected entertainment units within the United States and authorize use of appropriated funds for military and civilian flights for all civilian entertainers to and from the overseas command.

e. Establish grade-equivalent designations for appropriate personnel, commensurate with their touring status as invited guests of the Department of Defense (see DoD Instruction 1000.1, reference (b)).

f. Assign coordinating responsibilities to appropriate commanders, as agreed by the DoD Components concerned.

g. Provide criteria for recognizing deserving entertainers, units, or sponsors with, for example, a DoD Certificate of Esteem (enclosure 2).

2. The Secretaries of the Navy and Air Force shall each assign at least one full-time military officer to the staff of the Army organizational element designated in subsection D.1., above.

3. Major commanders assigned coordinating responsibility under paragraph D.1.f., above, shall:

a. Forward to the Department of the Army, annually or more often, a statement indicating types and sizes of units and the extent of service desired. Remote and isolated bases shall receive priority.

b. Provide military transportation for entertainment units, in accordance with DoD 4515.13-R (reference (c)) 4515.13-R, without jeopardizing military missions.

c. Provide transient billets whenever feasible. Hospitalization and medical treatment that a physician believes should not be delayed, and access to open messes, exchanges, and other facilities (except commissary stores), shall be granted for the duration of the tour (see IV.B. of DoD Directive 4000.6, reference (d)). There will be no charge for outpatient care. For inpatient care, entertainers shall pay only the subsistence rate except when DoD Component regulations specify otherwise.

d. Designate an appropriate staff element to administer the program within the command's area of responsibility.

E. PROCEDURES

1. General. The Secretary of the Army, or designee, in coordination with the other DoD Components concerned shall:

a. Give priority to allocating professional entertainment to overseas commands with a high proportion of remote and isolated installations.

Sep 8, 85
1330.13

b. Ensure that permission to film or tape part or all of performance at overseas bases for later release to the motion picture or television industry accords with policies outlined in DoD Instruction 5410.15 (reference (e)).

c. Ensure that all press releases on professional entertainment comply with procedures authorized by DoD Directive 5122.5 (reference (f)).

d. Comply with the following limitations:

(1) Press representatives and publicity agents shall not be considered "entertainers."

(2) Type, size, and number of entertainment units shall not exceed the maximum requested by the overseas commanders.

(3) Gratuitous entertainment units shall be rejected by the Department of the Army when the attraction's value to the Armed Forces would be obviously less than that accruing to the entertainers.

(4) Delays en route at Government expense shall be granted to entertainers only if for the convenience of the Department of Defense or the Department of State. However, delays en route may be granted entertainers at their own expense, provided these are prearranged and neither disrupt nor delay scheduled transportation; and provided the entertainer agrees to forfeit benefits described in subsection C.3., above, during the period of delay en route.

(5) Bookings on the local economy and for remuneration in military clubs and messes shall be strictly prohibited for entertainment units overseas as an guests of the Department of Defense.

(6) Gratuitous performances on the local economy shall be prohibited, unless specifically authorized by the Secretary of the Army or a designee (see subsection C.1., above) with concurrence from the Department of State.

2. Sources of Entertainment and Types of Entertainment Units

The AFPEO will supply noncelebrity entertainment units to satisfy the requirements of the overseas commanders. The United Service Organizations, Inc. (USO) shall be the primary provider of celebrity entertainment units in accordance with DoD Directive 1330.12 (reference (g)). Types of units follow:

a. Gratuitous units, both celebrity and noncelebrity, comprising unsalaried entertainers.

b. Commercially sponsored entertainers, paid by civilian agencies, assembled into units, and provided to the Department of Defense in return for limited advertising privileges. The Department of Defense shall not participate with manufacturers or distributors of tobacco or alcoholic products when their publicized cooperation with the Department of Defense either directly or indirectly identifies a tobacco or alcoholic product with the overseas entertainment program.

E. EFFECTIVE DATE AND IMPLEMENTATION

This Instruction is effective immediately. Forward two copies of implementing regulations to the Assistant Secretary of Defense (Force, Management and Personnel) within 90 days.



Joseph P. Williams
Assistant Secretary of Defense
(Force Management and Personnel)

Enclosures - 2

1. References
2. Certificate of Esteem

Sep 8, 85
1330.13 (Encl 1)

REFERENCES, continued

- (d) DoD Directive 4000.6, "Policy on Logistic Support of United States Non-Governmental, Non-Military Agencies and Individuals in Overseas Military Commands," January 23, 1976
- (e) DoD Instruction 5410.15, "Delineation of DoD Audio-Visual Public Affairs Responsibilities and Policies," November 3, 1966
- (f) DoD Directive 5122.5, "Assistant Secretary of Defense (Public Affairs)," June 15, 1982
- (g) DoD Directive 1330.12, "United Service Organization, Inc.," August 27, 1982

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Sep 8, 85
1330.13 (Encl 2)



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to Members of the Armed Forces in

during the period

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Secretary of Defense